



Sunset Hills Neighborhood Association Meeting Minutes
September 21, 2021
6:30-8:00pm

In attendance: 35-40 residents

- Opening words by Scott Michaels (President of SHNA)
 - Due to the Covid-19 pandemic, it has been over a year since the last neighborhood meeting. The board has continued to meet virtually throughout the pandemic.
 - Participation on committees is encouraged. There is no limit to the number of committee members on each committee.
- Budget Overview by Burke Ramsay (Vice President of SHNA)
 - Neighborhood Objectives
 - Safety
 - Environment
 - Social
 - Information & History
 - Financial History
 - See PowerPoint presentation for details
 - Cashflow
 - A cash balance over \$30,000 was reached in 2020 and decreased to just under \$25,000 in 2021.
 - A reserve amount will be left in the bank to help with nonbudgeted expenses
 - 2022 Budget
 - Advertising revenue is expected to continue to decline
 - Budget will run at a deficit for the next few years to decrease the cash reserves.
 - Social budget \$4,500
 - Environment budget \$1,500
 - Information/History \$3,500
 - Safety \$200
 - Other \$200



- Total 2022 budget \$9,900
- Ad Hoc funds can be spent as residents request funds for events that are neighbor driven, requested ahead of time and inclusive for all of Sunset Hills. An email request to the board prior to expenses is sufficient.
- Suggestion from resident to have community input on large expenses.
- Safety Overview by Gerry Alfano (Chair of Transportation Committee)
 - New flashing light was installed on friendly/ W Greenway. Neighborhood wanted a traffic light but GDOT decided on a flashing light for bikes and cars (not pedestrians).
 - Neighborhood Traffic Fund is in the works by GDOT. City Council will be asked to allocate funds.
 - Gerry would like volunteers so that she can form a committee to help with the Neighborhood Traffic Fund planning.
 - A spring neighborhood meeting will include an invitation to GDOT to have someone speak.
 - A resident has contacted GDOT to address traffic concerns on Chapman. GDOT wants the neighborhood association to give input on the proposal. Proposal included double yellow lines, no parking zones (Waverly/Chapman). Proposal will be sent on list serv for resident input.
- Crime Update by David Hammer (Neighborhood Watch)
 - July crime report has come out. Most crimes in and around the neighborhood involve cars. Many cars being left unlocked or left running. Reminder to take valuables out of vehicles and lock vehicles.
 - Phillip Watson is the Greensboro Police Department Neighborhood Resource Officer.
- Social Update by Leah McCoy and Sarah Purcell (Social Committee Chairs)
 - Halloween 'Boo on the Block' Party will take place on Oct 29th
 - 11/20 Privately funded event to light up the park
 - 11/21 Ball-Making Party
 - 12/11 Running of the Balls



- Environmental Affairs Update by Erin Reiss and Adam Graham-Squire (Environmental Affairs Chair and Listserv Coordinator)
 - Overview of three subcommittees
 - Stewards - improving the environment
 - Electrification - encourage green energy
 - Communications/Marketing
 - Committee will host a table at the Farmers Market to promote events and the Meatless Monday Challenge.
 - Committee is planning on working with the lighted balls events to encourage LEDs, use timers and recycle old strands of lights.
 - Suggestion made to send out (on listserv and newsletter) tips on lighted balls to the neighborhood to make the tradition more sustainable. (Timer to turn off lights at midnight, use LEDs, recycle old strands)
- Other discussions from residents
 - Recommendation from resident to allow for digital advertising on the website to help offset decreases in print advertising
 - Recommendation to have houses opt out of printed newsletters
 - Recommendation to have residents pay to have their newsletter mailed
 - Concern was raised about golf carts in the neighborhood. There is no local regulation of golf carts so Greensboro follows NC guidance where golf carts can drive on roads that do not exceed a 35mph speed limit. It was raised that battery golf carts are better for the environment than a gas-powered vehicle. Those who are concerned, can reach out to city council member, Nancy Hoffman as a resident of the neighborhood.

Next meetings:

Next Board Meeting - October

Next Neighborhood Meeting - Spring 2022